

Dear _____

I am an ex-smoker. I use electronic cigarettes, and to date, they have been the most effective method for smoking cessation I have found. I purchase my supplies from _____ a small shop in _____ and I understand that a new form of legislation (TPD) will be affecting this small business drastically. I would like you to reply to the following questions please.

Have you read the Tobacco Products Directive in full? Do you know how it will affect electronic cigarettes?

Why are electronic cigarettes included in the TPD when there is NO tobacco in them whatsoever?

Why are e-liquid strengths being limited to no more than 2mg of nicotine per 100ml e-liquid?

Why are electronic cigarettes being restricted when the 2015 Public Health England study concluded that e-cigarettes are 95% less harmful than smoking? Vaping comes at no cost to the NHS, unlike current nicotine replacement therapy (NRT).

Are you aware that there are at least 4 electronic cigarette shops in your constituency? Why have you not visited any of these shops to find out how the TPD will affect their livelihood?

Why should the UK adhere to the draconian TPD legislation from Europe, when we are in the process of leaving the EU?

I am not in favour of this directive and as such, feel I must make you aware. I am not alone and expect you as my representative in government to address this issue and reply forthwith. I feel that this is ruining an industry that promotes a safer alternative to smoking and that the research that has been done regarding electronic cigarettes and their relation to this directive is unscientific, unfounded and inaccurate.

I believe the government has the tobacco industry's interests at heart rather than the people it represents. This is wrong, and as my representative, I would like answers from yourself regarding the queries above.

I await your reply.

Sincerely

